

<http://seafarersyc.com>
<http://eastportyc.org>



Seafarers Foundation, Inc.
301 Chester Avenue, Annapolis, MD 21403
website: www.seafarersfoundation.org

<http://seafarersfoundation.org>

<https://www.seafarersyc.com/regatta>



Seafarers Regatta 2024

Co-Organizing Authority
Seafarers Yacht Club and Eastport Yacht Club

21 September 2024
Mouth of the Severn
River Annapolis, Maryland



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Overview: With a growing membership of sail and power boaters, and organizational membership in US Sailing, the Seafarers Yacht Club (<http://seafarersyc.com>) worked with the Eastport Yacht Club (<http://eastportyc.org>) to organize the 1st Annual *Seafarers Regatta*, held on the Chesapeake Bay, at the mouth of the Severn River, on 24 September 2022. EYC is one of the most active yacht racing clubs in the country, hosting events ranging from its Friday Night “Beer Can” races, major charitable regattas such as the “Crab Cup” and hosting the annual Annapolis-to-Bermuda ocean race. The Seafarers Regatta is planned as an annual philanthropic regatta and contribution to the sailing landscape in Annapolis. The Seafarers Regatta is designed to benefit the multifaceted community programs of the Seafarers Foundation. As a continuation of this tradition, the 2024 Seafarers Regatta is scheduled for Saturday, 21 September 2024.

All information about the 2024 Seafarers Regatta, including registration on Yacht Scoring, is available at (<http://seafarersyc.com/regatta>) or use the QR code on the right. Registrations will be processed on a first come, first served basis until we have reached our maximum of 40 boats. A waiting list will be established to accommodate additional boats.

Background: Annapolis is known colloquially as “America’s Sailing Capital”. While this is a “bold declaration” as America’s Cup skipper and local Annapolitan sailor Gary Jobson stated in 2015, there are many reasons this moniker makes sense. Since 1845, Annapolis has been home to the United States Naval Academy, which now includes its fleet of Navy 44s and its dinghy fleet supporting its offshore racing team and sailing teams respectively. During the boating season the Annapolis waterways play host to weekly sailboat races of all sizes, including, local, national, and international regattas, such as the NOOD Regatta (now the Helly Hansen Sailing World Regatta Series), the Governor’s Cup Yacht Race, the Crab Cup, and the Annapolis-to-Bermuda and Annapolis-to-Newport long distance races. The idea of Annapolis as a sailing capital is frequently attributed to Arnold Gay, who in 1946 came to Annapolis aboard his schooner *Delilah*, and eventually became one of the first marina developers in the country, building his boat yard on the Spa Creek shores of Eastport in 1952. The Arnie Gay Yacht Yard was one of the first of its kind for pleasure craft rather than for workboats.

Seafarers History: In a somewhat contemporary trajectory, in 1959 Annapolis hosted another major nautical development. A group of African American men founded the Seafarers Yacht Club (<http://seafarersyc.com>) also in the Annapolis community of Eastport. SYC is one of the oldest historically Black yacht clubs in the country. It was preceded in 1945 by the Seafarers Boat Club in Washington, D.C. Originally meeting in members houses, and eventually in a rented storefront in Annapolis, the Seafarers Yacht Club purchased the building on 3rd and Chester Avenue Annapolis that serves as its current clubhouse. The building was originally the 2-classroom schoolhouse for African American children during segregated education. Over the years SYC renovated the building as their yacht club grew, adding a deck and a swimming pool. Once challenged by segregation and difficulties even getting fuel for their vessels or finding sufficient berthing, the Seafarers Yacht Club, Inc. has grown and thrived. In addition to its active cruise and activity schedule and nautical excellence, it now has a major community engagement footprint through its 501(c)(3) philanthropic organization the Seafarers Foundation, Inc. (<http://seafarersfoundation.org>). Established in 2008 with a focus on drowning prevention and water safety for African American youth, the Seafarers foundation has grown into a multifaceted community development organization. It hosts a two-week annual Summer Youth Program, Thanksgiving Dinner for Seniors, and the Annapolis Sea Scout Ship 1959, Seafarers Commitment (<http://ship1959.org>), all supported by philanthropic donations.

Regatta Sponsorships: Opportunities still exist to sponsor the 2024 *Seafarers Regatta*, as well as to purchase advertisements in the commemorative *Seafarers Regatta Souvenir Booklet*. Net proceeds from the regatta will be donated to the Seafarers Foundation in support of its multifaceted philanthropic activities. For more information contact: regatta@seafarersyc.com or for general SYC information, please contact: info@seafarersyc.com.

If you have any questions, please contact:

Ade Adebisi, 2024 Seafarers Regatta Chair Email:
ade9410@gmail.com – Mobile: (202) 441-5490

Seafarers Regatta Sponsor Order Form



Instructions: Please submit your sponsorship order by June 1, 2024.

Named/Presenting Sponsor: \$6,000 (1 Available)

- Logo on Regatta Banners
- Special Recognition during Regatta Award Ceremony
- Full Page Ad in the Regatta Digital Booklet
- SYC Regatta webpage Banner Ad
- Placement of your business logo on signage
- 2 Seats on VIP Race Watch Yacht
- Regatta swag bag and T-shirts

Platinum level sponsorship: \$3,500 (6 Available)

- Full Page Ad in the Regatta Digital Booklet
- SYC Regatta webpage Banner Ad
- Placement of your business logo on signage
- 1 Seat on VIP Race Watch Yacht
- Recognition during Regatta Award Ceremony
- Regatta swag bag and T-shirts

Gold level sponsorship: \$2,000

- Half Page Ad in the Regatta Digital Booklet
- SYC Regatta webpage Banner Ad
- Recognition during Regatta Award Ceremony
- Regatta swag bag and T-shirts

Silver level sponsorship: \$1,500

- Half Page Ad in the Regatta Digital Booklet
- Recognition during Regatta Award Ceremony
- Regatta swag bag and T-shirts

Bronze level sponsorship: \$1,000

- Half Page Ad in the Regatta Digital Booklet
- Regatta swag bag and T-shirts

Supporter: \$500

- Quarter Page Ad in the Regatta Digital Booklet
- Regatta T-shirts

Questions? Please contact at [Ade Adebisi \(202\)441-5490](tel:(202)441-5490) or [Derrick Cogburn at \(202\)255-3991](tel:(202)255-3991) or email: regatta@seafarersyc.com.

Seafarers Regatta Sponsor Order Form



Sponsorship Package Descriptions:

Regatta Digital Booklet Ads -- Sponsors or companies purchasing ads in the Regatta Booklet are required to submit the Sponsorship Forms and camera-ready art on or before the prescribed due dates. The CAMERA-READY Copy does not have to be professionally prepared. Please supply via email as a PDF, High Resolution JPEG, WORD, or TIFF file. Rates are based on the supplying CAMERA READY Copy or COMPUTER-GENERATED Copy Exactly as you wish it to appear in the Regatta Booklet Print Ad. Please size your ad appropriately for the space that you have selected.

The dimensions of the various sizes are shown below.

- o Full Page: 7-1/4" x 9-3/4"
- o Half Page: 7-1/4" x 4-7/8"
- o Quarter Page: 3-5/8" x 4-7/8"

If you have questions on sizing, please contact the SYC Regatta Chair. Color ads are subject to available space allocations.

- **Banner Ads** – Banner ads will be placed on either the SYC landing (home page) or SYC Regatta webpage. Please supply your business' logo in JPG or PNG format
- **Regatta Signage** – Placement of your business' logo on the SYC Regatta signage
- **Award Ceremony** – Special recognition of sponsor at the SYC Regatta award ceremony
- **Regatta T-Shirts** – SYC Regatta t-shirts will be provided to sponsor contacts in a variety of sizes including S, M, L, and XL

Payment Information:

Make checks payable to: **Seafarers Yacht Club, Inc.**

Mail sponsor order form and checks to:
Seafarers Yacht Club, Inc.
301 Chester Avenue, Annapolis, MD 21403

Seafarers Regatta Sponsor Order Form



-----Contract-----

I/We authorize the Seafarers Yacht Club of Annapolis (SYC) to publish an ad in their SYC Regatta Booklet for year 2024. The type and size ad is indicated above by the selection of sponsorship level. I/We agree to pay the sum indicated above. Note: Special Pricing for Inside Front and Rear Covers may be available.

Logo Enclosed

Camera Ready Art Enclosed

Contact Information:

Business Name: _____

Business Website: _____

Business Email: _____

Business Address: _____

Business Phone: _____

Authorization:

Contact Name: _____

Contact Title: _____

Signature: _____

Date: _____

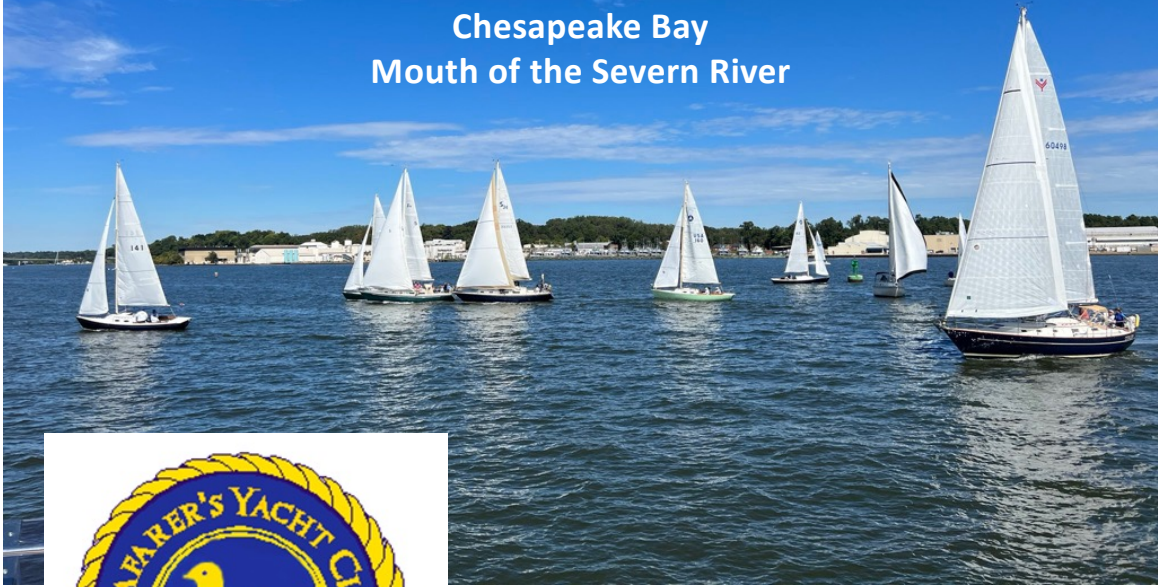
Disclaimer:

If SYC should be prevented from conducting the 2024 SYC Regatta by any cause beyond its control, or if it cannot disseminate sponsor content (see above) due to circumstances beyond SYC's control, the SYC will not refund the sponsor fees.

Register Today!

2024 Seafarers Regatta

Saturday 21 September 2024
Chesapeake Bay
Mouth of the Severn River



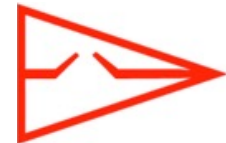
The Seafarers Yacht Club and the Eastport Yacht Club are again joining forces to organize the 2024 Seafarers Regatta!

For more information, including the *Notice of Race* and to Register, please use the QR Code or visit:

<http://seafarersyc.com/regatta>



*SYC and EYC are serving as
Co-Organizing Authority for the
2024 Seafarers Regatta*



*Skipper's Meeting will be held at EYC, and the Regatta Shore Party at SYC.
For sponsorship opportunities see <http://seafarersyc.com/regatta-sponsors>.*

Net proceeds from the event will be donated to the Seafarers Foundation, Inc., a 501(c)(3) registered Maryland Charity, with a purpose to support underserved communities in Annapolis and the surrounding counties through its multifaceted philanthropic activities, especially focused on youth and seniors.



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Purchase Shore
Party Tickets

For more information, please email:
regatta@seafarersyc.com