

# Seafarers Regatta Sponsor Order Form

SYC Regatta | Saturday, September 23, 2023



Instructions: Please submit your sponsorship order by no later than August 15, 2023.

## Sponsorship Level (select one)

- Named/Presenting Sponsor: \$10,000 (1 Available)**
  - Name Associated with Event as Presenting Sponsor
  - **All Platinum Sponsor Level Collateral**
  - 4 Seats on VIP Race Watch Yacht
  
- Platinum level sponsorship: \$7,000 (2 Available)**
  - Choice of Premium Full Page Print Ad in the Regatta Booklet
  - SYC Regatta webpage Banner Ad
  - Placement of your business logo on signage
  - 2 Seats on VIP Race Watch Yacht
  - Recognition during Regatta Award Ceremony
  - Twenty (20) Regatta T-shirts (variety of sizes)
  
- Gold level sponsorship: \$5,000 (4 Available)**
  - Full Page Print Ad in the Regatta Booklet
  - SYC Regatta webpage Banner Ad
  - Tiered logo on Signage
  - 2 Seat on VIP Race Watch Yacht
  - Recognition during Regatta Award Ceremony
  - Ten (10) Regatta T-shirts (variety of sizes)
  
- Silver level sponsorship: \$2,500**
  - Half Page Print Ad in the Regatta Booklet
  - Tiered banner web logo
  - Tiered logo on Signage
  - Five (5) Regatta T-shirts (variety of sizes)
  
- Bronze level sponsorship: \$1,500**
  - Quarter Page Print Ad in the Regatta Booklet
  - Tiered banner web logo
  - Tiered logo on Signage
  - Five (2 Regatta T-shirts (variety of sizes)

**Questions?** Please contact Derrick Cogburn at ((202) 255-3991 or Ade Adebisi at (202) 441-5490 or email [regatta@seafareresyc.com](mailto:regatta@seafareresyc.com).

Seafarers Yacht Club of Annapolis, 301 Chester Avenue, Annapolis, MD 21403

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## Regatta Booklet Print Ads

Sponsors or companies purchasing ads in the Regatta Booklet are required to submit the Sponsorship Forms and camera-ready art on or before the prescribed due dates. The CAMERA-READY Copy does not have to be professionally prepared.

Please supply via email as a PDF, High Resolution JPEG, WORD, or TIFF file. Rates are based on the supplying CAMERA READY Copy or COMPUTER-GENERATED Copy Exactly as you wish it to appear in the Regatta Booklet Print Ad. Please size your ad appropriately for the space that you have selected.

- Inside Cover Pager: \$1,700 (1 Available)**
- First Page: \$1,500 (1 Available)**
- Center Pages: \$1,500 (2 Available)**
- Inside Back Page: \$1,500 (1 Available)**
- Back Cover: \$1,500 (1 Available)**
- Full Page \$1,000**
- Half Page: \$1,000**
- Quarter Page: \$500**

Dimension of the various print ad sizes are shown below.

- Full Page: 7-1/4" x 9-3/4"
- Half Page: 7-1/4" x 4-7/8"
- Quarter Page: 3-5/8" x 4-7/8"
- **Banner Ads** – Banner ads will be placed on either the SYC landing (home page) or SYC Regatta webpage. Please supply your business' logo in JPG or PNG format
- **Regatta Signage** – Placement of your business' logo on the SYC Regatta signage
- **Award Ceremony** – Special recognition of sponsor at the SYC Regatta award ceremony
- **Regatta T-Shirts** – SYC Regatta t-shirts will be provided to sponsor contacts in a variety of sizes including S, M, L, and XL

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## ----- Payment Information -----

Make checks payable to: **Seafarers Yacht Club, Inc.**

Mail sponsor order form and checks to:  
Seafarers Yacht Club, Inc.  
301 Chester Avenue, Annapolis, MD 21403

## ----- Contract -----

I/We authorize the Seafarers Yacht Club of Annapolis (SYC) to publish an ad in their SYC Regatta Booklet for year 2022. The type and size ad is indicated above by the selection of sponsorship level. I/We agree to pay the sum indicated above. Note: Special Pricing for Inside Front and Rear Covers may be available.

**Logo Enclosed**

**Camera Ready Art Enclosed**

### Contact Information:

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

Business Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

### Authorization:

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Disclaimer:** If SYC should be prevented from conducting the 2023 SYC Regatta by any cause beyond its control, or if it cannot disseminate sponsor content (see above) due to circumstances beyond SYC's control, the SYC will not refund the sponsor fees.

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